



SAFER 2 EVALUATION **included in Safer 2 packs** **(standalone) and PIP PAC** **(safer slamming packs)**

19 completed evaluation forms
(online) from approximately
3,000 forms distributed between
May 2025 and July 2026



PIP PAC



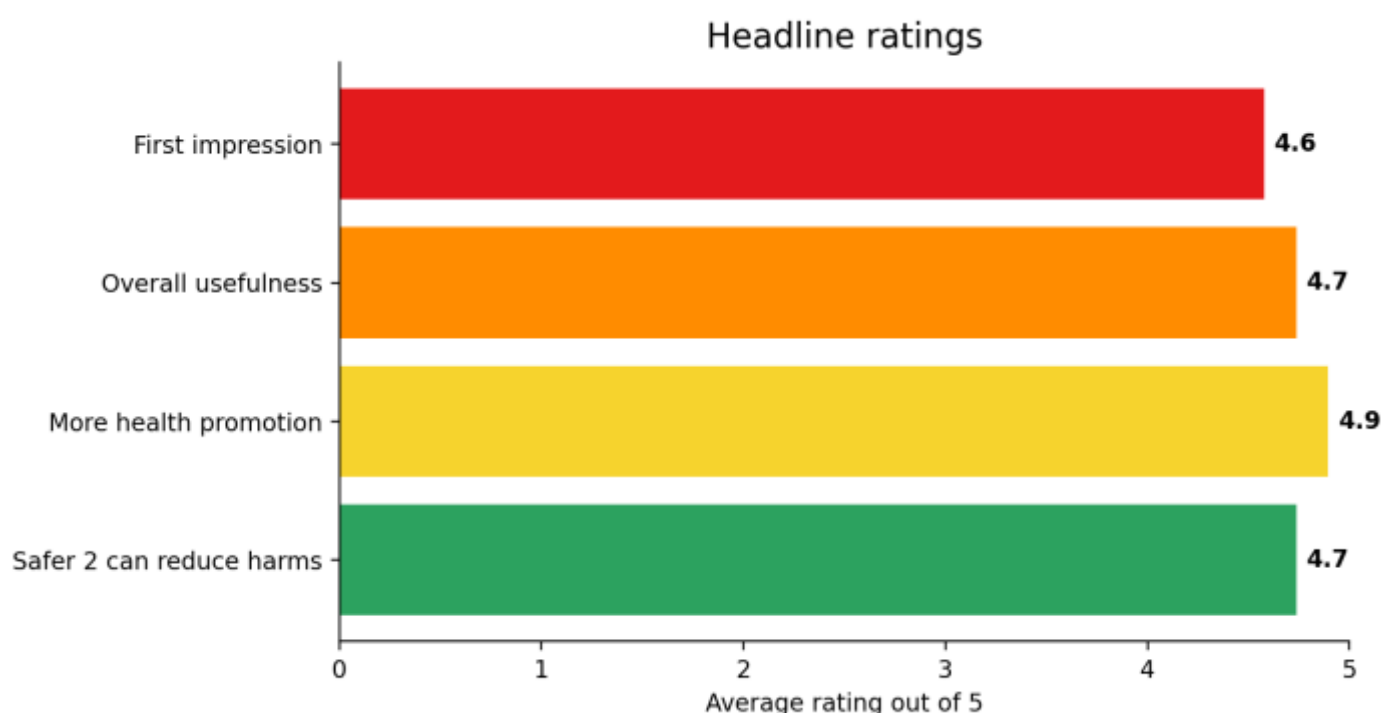
SAFER 2

Executive summary

The evaluation findings are strongly positive.

Respondents rated the pack highly on first impression, usefulness and its potential to reduce drug-related harms. All respondents supported seeing more health promotion of this kind.

4.7/5	95%	100%	100%
Overall usefulness	Rated usefulness 4 or 5	Want more health promotion	Believe Safer 2 can reduce harms

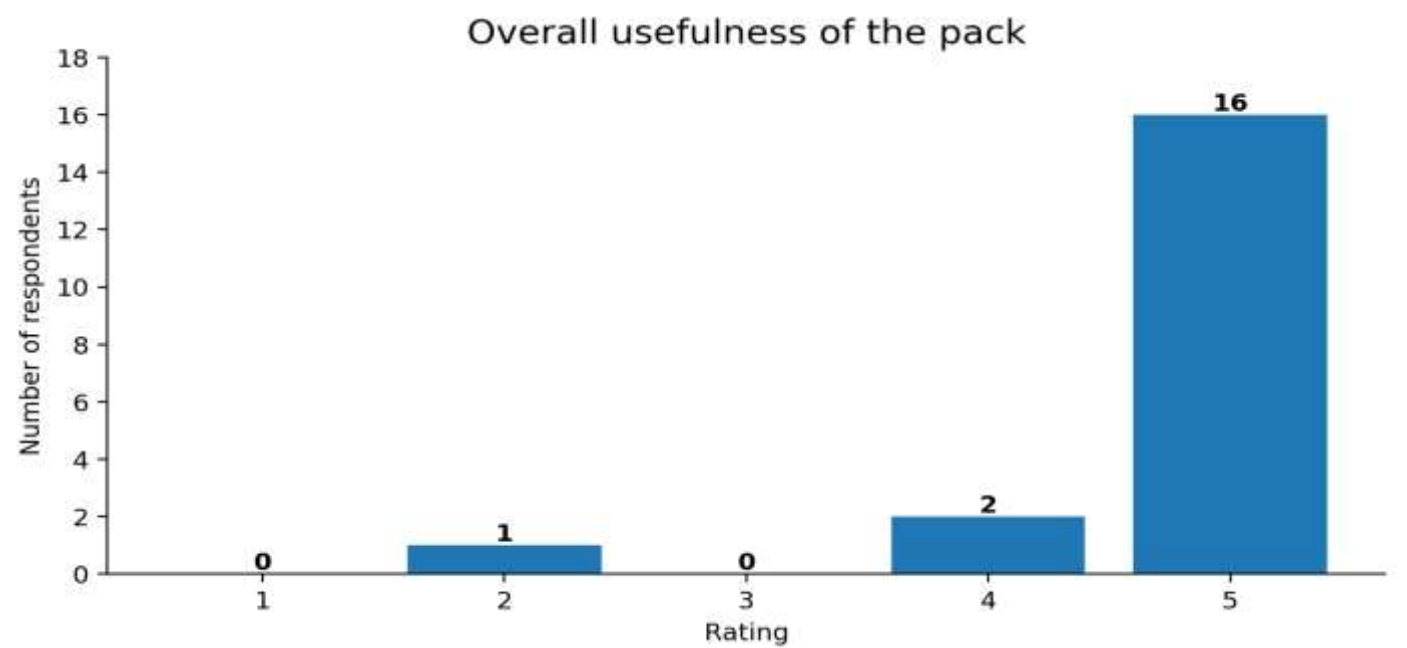


Key highlights

- 16 of 19 respondents gave the pack the highest usefulness rating of 5.
- 17 of 19 gave the highest rating for wanting more health promotion like this; the remaining two rated it 4.
- All 19 respondents rated the pack's ability to reduce drug-related harms as either 4 or 5.
- The most frequently selected useful materials were Safer Chems, Risk-O-Meter and Self Care, each selected eight times.
- Views were less positive about whether London currently has the right chemsex support services: 61% rated this 4 or 5.
- The small number of responses means the findings are indicative and cannot be treated as representative of all recipients.

How well the pack was rated

The pack achieved consistently high ratings. The average overall usefulness score was 4.7 out of 5. The first impression averaged 4.6, while the desire for more health promotion of this kind averaged 4.9.



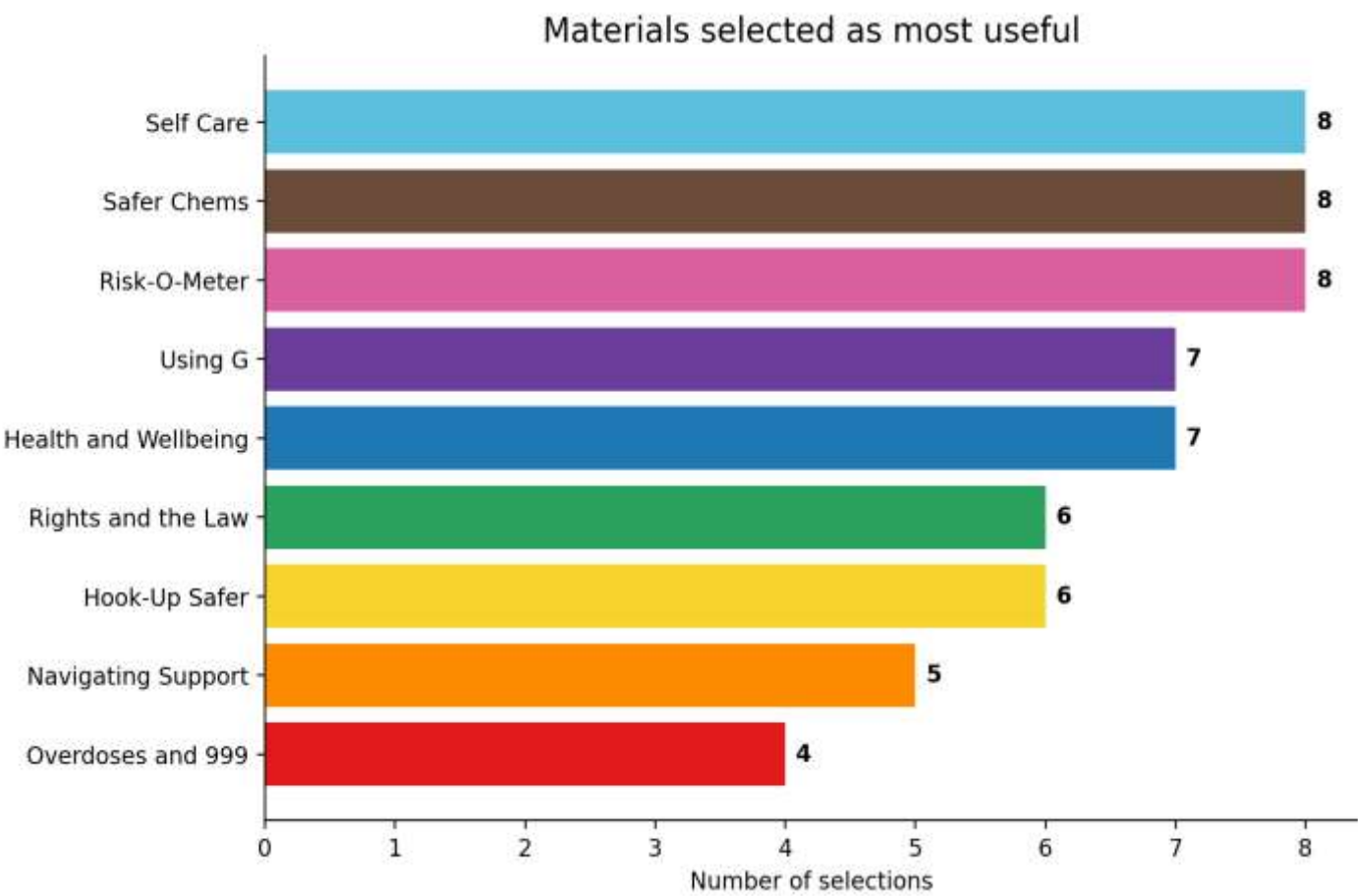
Measure	Average	Rated 4 or 5	Responses
First impression	4.6/5	95%	19
Overall usefulness	4.7/5	95%	19
More health promotion	4.9/5	100%	19
Safer 2 can reduce harms	4.7/5	100%	19

Interpretation:

The ratings suggest the materials are immediately engaging, useful and welcomed by recipients. The results are particularly strong because ratings of 4 and 5 account for almost all responses.

Which materials were most useful?

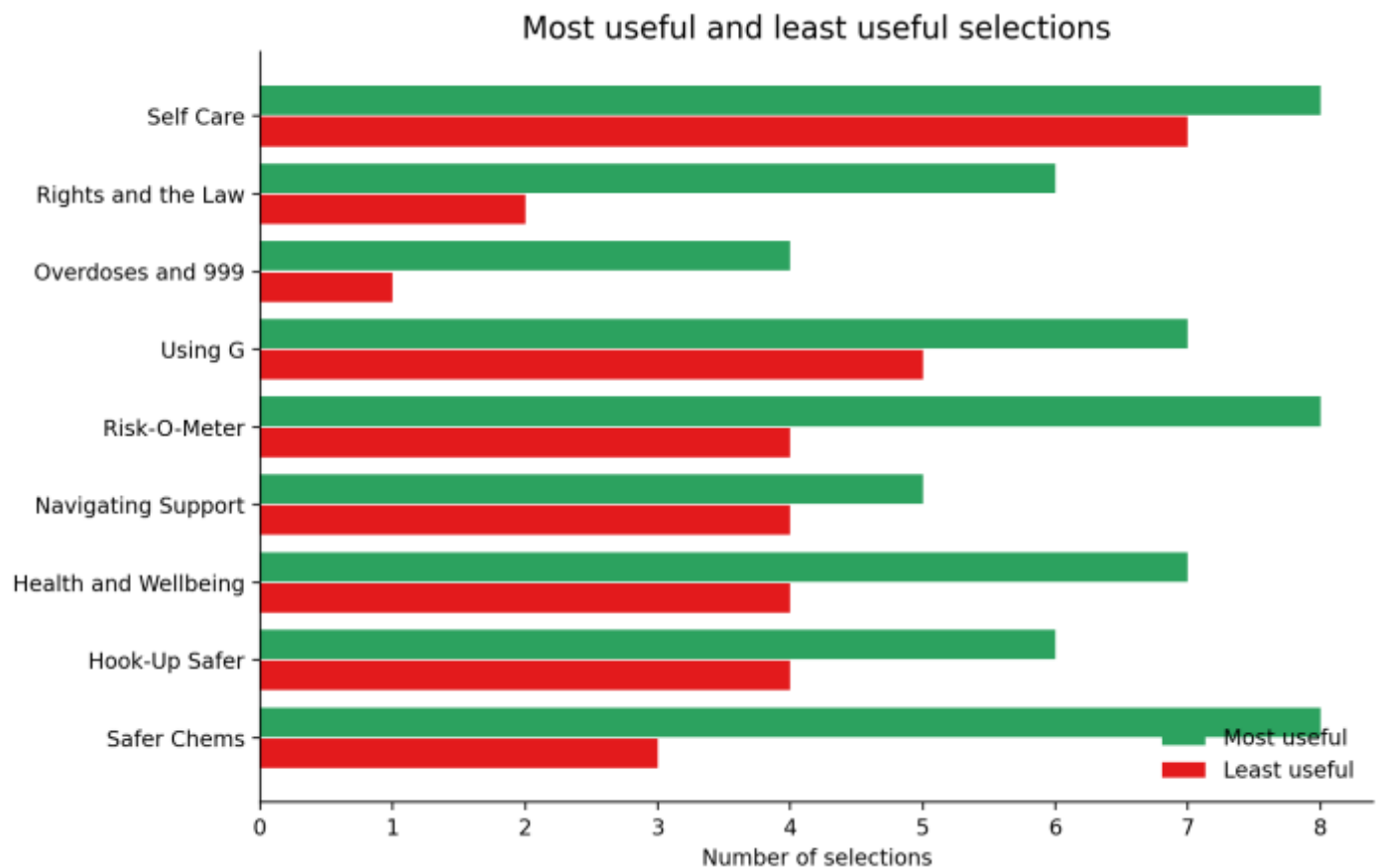
Respondents could select all materials they found useful. Some selected more or fewer than three, so the chart counts every selection made.



Top selections:

Safer Chems, Risk-O-Meter and Self Care were each selected eight times. Health and Wellbeing and Using G followed closely, each selected seven times.

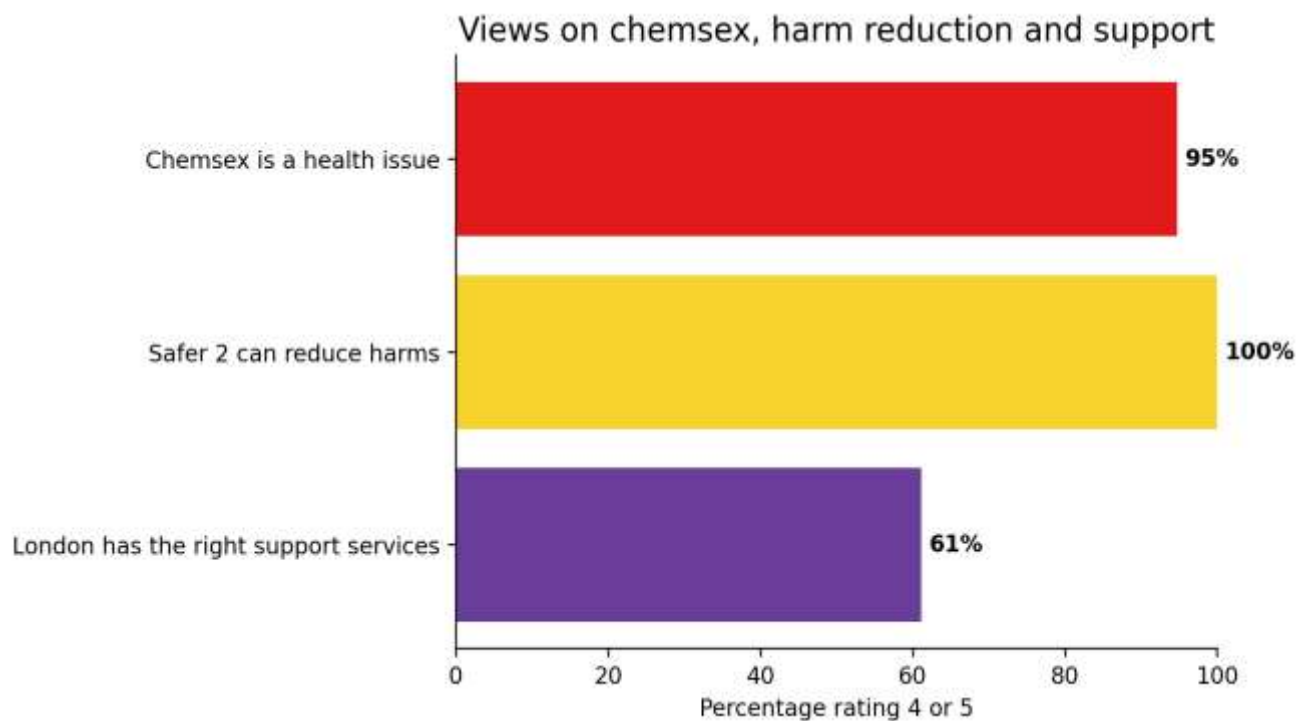
Most useful compared with least useful



Note:

The same item could be selected as useful by one respondent and least useful by another. This reflects different needs, experience and relevance. Overdoses and 999 received the fewest 'least useful' selections, suggesting broad perceived relevance.

Chemsex, harm reduction and support



Strong consensus:

95% rated chemsex as a significant health issue for the LGBT+ community in London, and all respondents believed Safer 2 could help reduce harms.

Weaker finding:

Only 61% rated the statement that London has the right chemsex support services as 4 or 5. This is notably lower than every rating directly related to the pack and may indicate concern about the wider service landscape.

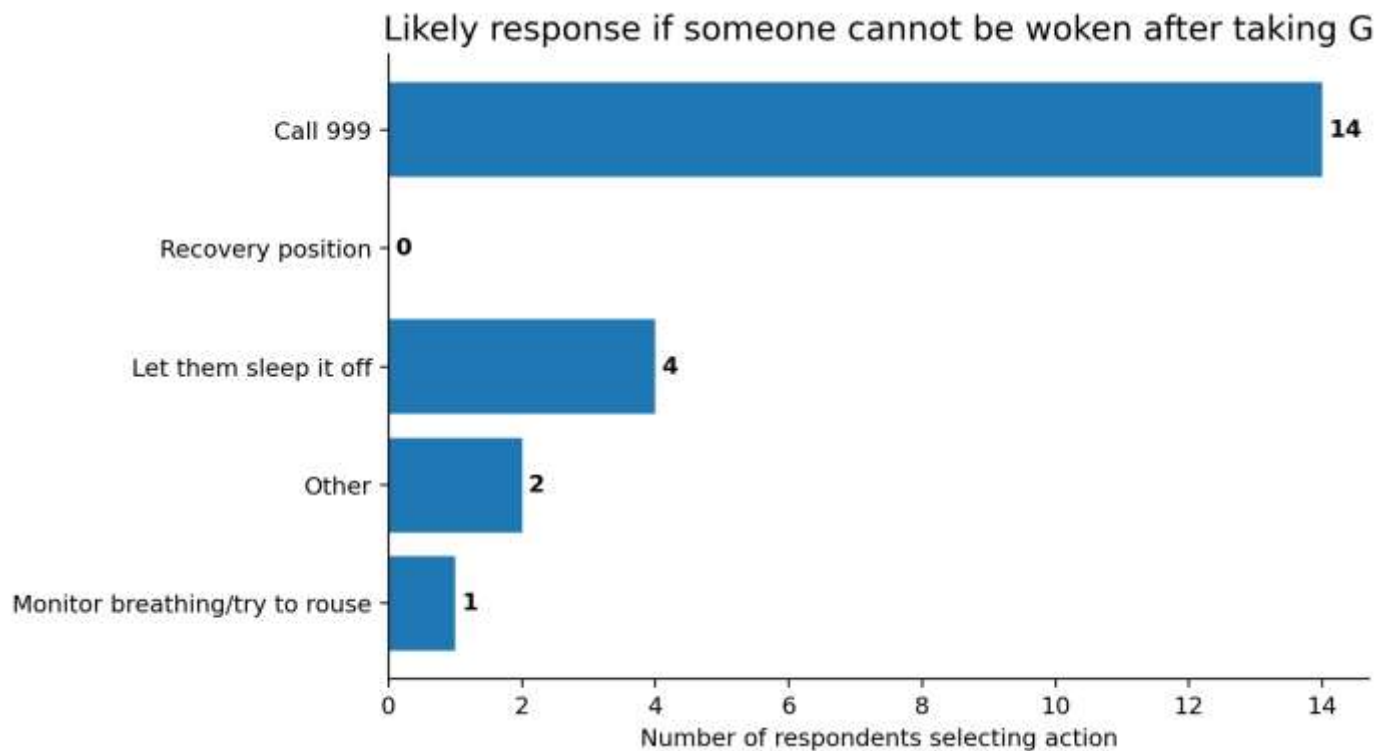
Where packs were obtained

Source	Selections	Note
Scene venue	8	Scene venues were the most common source, accounting for eight selections. LGBT+ organisations and drug and alcohol services were also important distribution routes.
LGBT+ organisation	4	
Drug and alcohol service	3	
Other	3	
PIP PAC (safer chemsex pack)	2	
Emergency department (A&E)	1	
HIV organisation	1	
Sexual health service	1	

999 calls, police fears and overdose response

Respondents strongly agreed that fear of police attendance can make gay men less likely to call an ambulance in an overdose situation. The average agreement score was 4.6 out of 5, with 95% rating the statement 4 or 5.

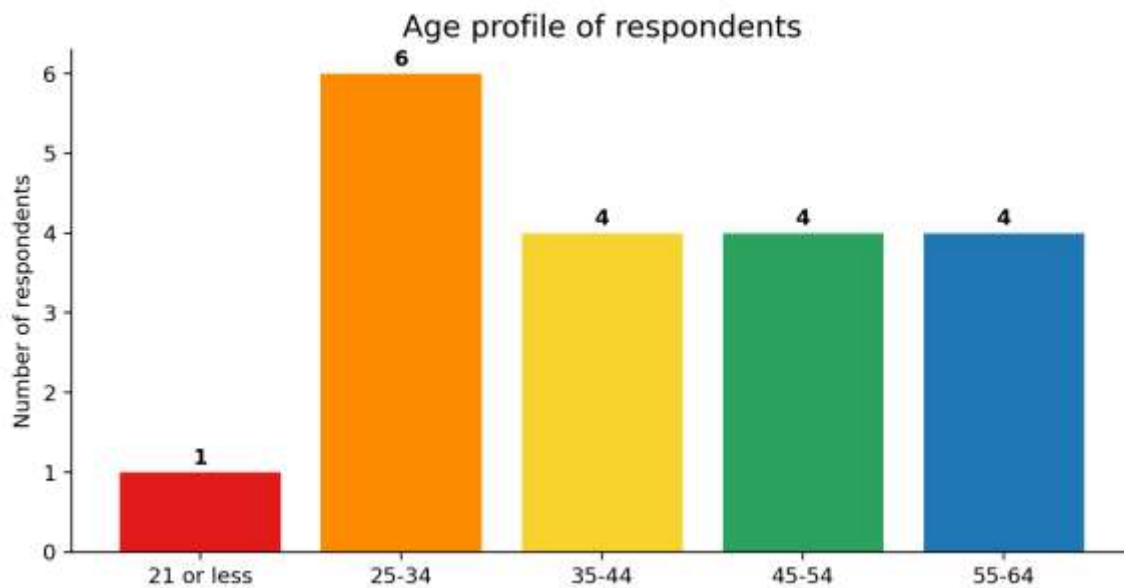
Respondents also believed police attendance was reasonably likely when calling 999: the average score was 3.8 out of 5.



Positive but mixed emergency response knowledge:

Fourteen respondents selected calling 999 and nine selected the recovery position. However, four selected letting the person sleep it off, including some who also chose safer actions. This supports retaining clear, prominent overdose and emergency guidance.

Who responded?



Respondents ranged from 21 or under to 64. Thirteen identified as gay, four as 'something else gorgeous', one as bisexual and one as lesbian. Responses came from several London boroughs and from outside London, including Nottingham, Sheffield, Durham and Berlin.

What respondents said

"More exposure, awareness and hopefully funding to get these as widespread as possible."

"It was really informative and a great refresher to remember certain points."

"The pack is great, but not easy to share with others or carry around."

"We need more resources like this also in Spanish."

"Maybe you could put information on the envelope as to what the contents pertain to."

Practical improvement themes

- Make the pack purpose clearer on the outside to reduce inappropriate pick-up.
- Consider smaller cards or formats that are easier to carry, share or leave at gatherings.
- Explore translated versions, particularly Spanish.
- Continue broad distribution and increase visibility.
- Review the number and purpose of postcards.

Method, limitations and conclusion

Method

This report analyses 19 completed evaluation forms returned from packs distributed between May 2025 and July 2026. Standalone values of “20” in the export were treated as blank or unanswered fields. Multiple selections were counted individually.

Limitations

Approximately 3,000 evaluation forms were distributed, giving a return rate of about 0.6%. The sample is therefore small and self-selecting. People who chose to respond may have had particularly positive or negative views. The findings should be treated as indicative feedback rather than a representative measure of all pack recipients.

Conclusion

The feedback available is highly positive. Respondents rated the pack as useful, wanted more health promotion of this kind, and believed Safer 2 could reduce drug-related harms. The strongest finding is not simply that most respondents liked the pack, but that positive ratings were consistently concentrated at the top of the scale.

The results support continued production and distribution, while the comments identify practical refinements: clearer external labelling, more portable formats, translated materials and continued emphasis on overdose and 999 guidance.
